



Dragon Fuel for Creative Ops

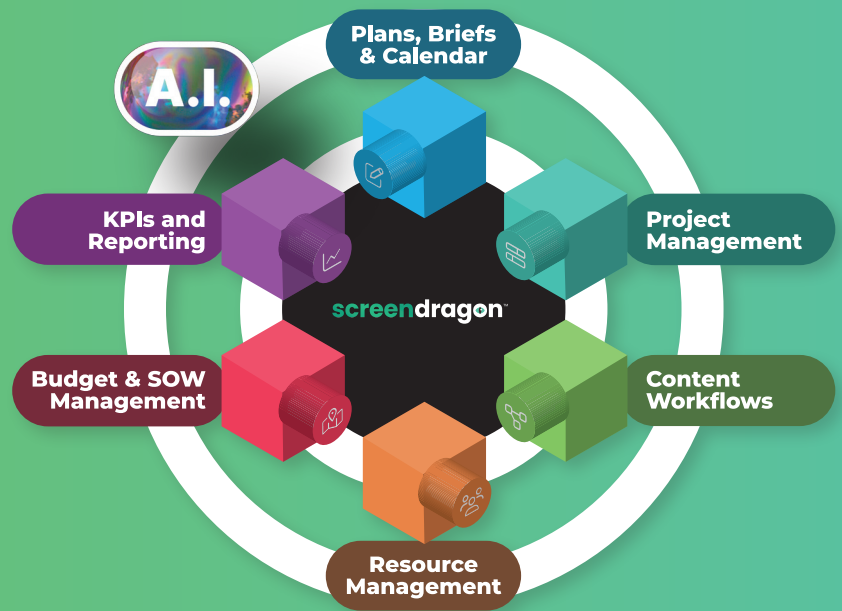
Screendragon is a purpose-built solution for creative operations teams—supercharging workflows, automating resource allocation, and ensuring every project runs smoothly from ideation to execution.

With AI-driven intelligence, seamless collaboration, and built-in operational insights, Dragon Fuel helps you transform creative chaos into structured efficiency.

Key Challenges Facing Creative Operations

- **Increasing Demand for Content** – Scaling production without additional resources.
- **Disconnected Workflows** – Siloed tools slow collaboration and approvals.
- **Resource Overload** – Unbalanced workloads lead to burnout.
- **Lack of Visibility** – Measuring operational efficiency remains a challenge.

Work Just Flows



Key Capabilities for High-Performance Creative Operations



AI-Powered Workflow Automation

Automate tasks and approvals to speed up GTM and reduce bottlenecks.

Creative Project & Production Management

Centralise creative work for real-time tracking and seamless project flow.

AI-Driven Resource Optimisation

Tools to assign the right resources, balance workloads, and prevent burnout.

Content Collaboration & Approval Workflows

Ensure alignment and brand consistency through structured approval processes.

Asset & Knowledge Management

Store and repurpose creative assets easily with AI-powered search for quick access.

Screendragon offers enterprise-level security with robust data protection measures and seamless integrations with leading MarTech tools, ensuring a secure and connected ecosystem for creative operations.

Why Creative Teams Choose Screendragon



More Time
for Creativity



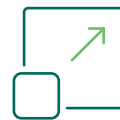
Faster
Turnaround
Times



Smarter
Resource
Allocation



Improved
Collaboration



Scalability &
Flexibility



AI-Powered
Innovation

Kellanova

Global Marketing
Program Management
& Content Approval

MARS

Global Marketing
Workflow Management
for all Business Units
and Brands

carhartt

In-house Agency System
for Global Operations

#1 US Bank

In-house Agency
System for North
American Operations

**McCANN
WORLDGROUP**

Agency Operations
Management

**OMNICOM
PRODUCTION**

Agency Operations
Management



"Screendragon is built for creatives. It has supported our changing workflows and enabled us to scale. I love the ability to forecast resourcing needs as it allows us to plan ahead effectively for future projects. Approval workflows have helped us to speed-up creative delivery big time."

Head of Operations, In-house Agency in CPG sector

Ready to transform your creative operations?
See how Screendragon can help you distribute
content globally, accelerate campaign delivery,
and amplify your team's impact.

Schedule a Demo today!

screendragon.com/request-a-demo/

screendragon™

