screendragon™

Marketing Work Management

G2 Comparison Report 2025

G2

Contents

What is G2?

G2 is the go-to platform for business software reviews, featuring over 1 million user opinions. It's a trusted spot for tech buyers, investors, and analysts to compare and choose the best software based on honest feedback from real users.

Valued for providing authentic and impartial reviews, G2 uses LinkedIn or business email verification to confirm a reviewer's identity. Every review is also checked by a dedicated team to ensure accuracy. With only real user insights and public data shaping its ratings, G2 has become the #1 resource for marketers researching or buying new software.

60M+ Software Buyers Annually

2K+ Categories

100K+ Software Listings

1.3M+ Trusted Reviews

g2.com

Enter product name, software c

Software ⌄   Services ⌄ $ Deal

Home › Project, Portfolio & Program Management Software › Work Management Software › Screendragon › Screendragon Reviews

screendragon™

Screendragon delivers scalable, secure and flexible solutions for high-performance global agencies

Leader FALL 2024

sd

Screendragon
Seller Info
★★★★½ ⌄   102 reviews | 2 discussions
♡ Save to My Lists | ✓ Claimed

Contact Screendragon   Request Free Demo

Product Information   Reviews   Pricing   Features   ⟲ Optimized for quick resp

Screendragon Reviews & Product Details

Screendragon Overview

What is Screendragon?

Screendragon is a powerful work management software suited to the needs of marketing, agency and professional services teams. It is a fully integrated solution combining project management, workflow automation, resource management and forecasting, budget management and more.

Screendragon helps companies to increase productivity, reduce costs and improve

Screendragon Features

Highest-Rated Features

❯ Procedures - Work management
7% above average

❯ Data repository - Work management
7% above average

❯ Customization - Work management
7% above average

3

Where does Screendragon fit?

Screendragon has earned recognition as both a High Performer and a Leader across multiple categories on G2, reflecting its dedication to delivering exceptional solutions.

As a **High Performer**, Screendragon has excelled in categories such as Work Management, Marketing Resource Management, Resource Management, Professional Services Automation, Online Proofing, and Digital Asset Management. This award highlights high customer satisfaction and product performance metrics, assessed through factors like implementation, feature set, delivery, and support. With an impressive score of 4.7 out of 5 – one of the highest in the market - Screendragon stands out as a trusted partner for its clients.

The coveted **Leader** badge takes recognition a step further, combining high product performance with strong brand presence. This includes factors like web and social visibility, company growth, and employee engagement. Screendragon is proud to have been named a G2 Leader in categories like Work Management, Marketing Resource Management, Resource Management, and Professional Services Automation, underscoring its position as a standout solution in the market.

By consistently achieving top marks, Screendragon continues to demonstrate its commitment to innovation, reliability, and customer success.

Product Direction: 9.8	Ease of Doing Business With: 9.7	Meets Requirements: 9.1
Quality of Support: 9.7	Likelihood to Recommend: 9.4	Ease of Use: 9.1

screendragon™

★ ★ ★ ★ ⯪

4.7 out of 5 Stars

G2 Leader 2025	G2 High Performer ENTERPRISE 2025	G2 Best Meets Requirements 2025	G2 Best Support ENTERPRISE 2025	G2 Best Relationship ENTERPRISE 2025	G2 Easiest To Do Business With ENTERPRISE 2025

Functionality Ratings

Screendragon has the capabilities you need to scale

Meets requirements:	Customization:	Permissions:
91%	**91%**	**92%**

Screendragon is designed to adapt and evolve with your team, offering unmatched flexibility and customisation to meet your unique needs. Whether you're managing projects, allocating resources, streamlining workflows, or tracking budgets, Screendragon's all-in-one platform combines these functions seamlessly.

At the core of Screendragon is a powerful work management engine built to eliminate complexity. Every feature — forms, workflows, dashboards, project templates, and reports — is fully customizable to align with your processes and terminology. This configurability ensures the platform works the way you do, not the other way around.

Unlike other solutions, Screendragon delivers everything in one integrated system — no costly add-ons or expansion packs required. Automate routine tasks, manage complex workflows, and scale your operations effortlessly as your team grows.

★★★★★

Erika K
Director of Creative Ops
Enterprise (>1000 emp.)

❝ Screendragon is GREAT! ❞

" The tool can do whatever you need it to do; they built custom workflows, approval processes, resource management, DAM solution, literally anything you need. They will work with you to make it happen; the teams are easy to work with, their customer service is excellent and FUN!"

	Screendragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Star Rating	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★☆

Ratings

	Screendragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Meets Requirements	91%	84%	86%	81%	86%
Permissions	92%	86%	85%	78%	83%
Customisations	91%	88%	85%	72%	83%

Usability Ratings

Screendragon puts user experience first

Ease of Use:	Ease of Admin:	Ease of Set-up:
91%	**89%**	**85%**

Screendragon is designed specifically for marketing and agency professionals. Its intuitive interface makes navigation simple, ensuring a smooth user experience. A standout feature is the ability to apply your brand identity across the entire platform, which enhances personalization and drives engagement. With a focus on ease of use and collaboration, Screendragon fosters high adoption rates and streamlined workflows.
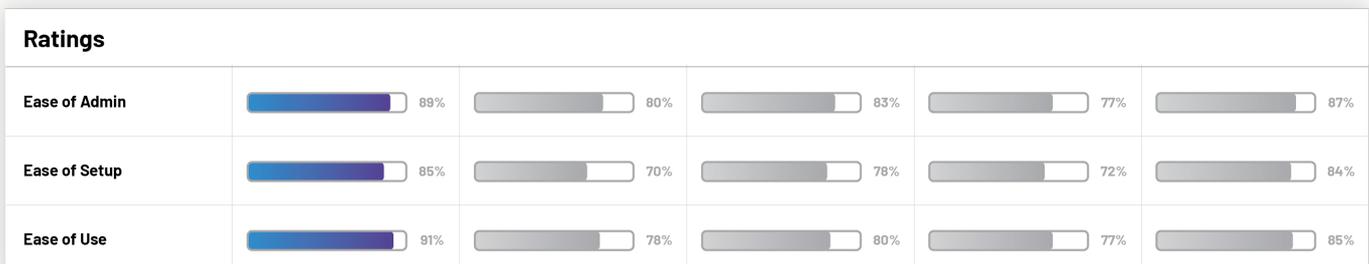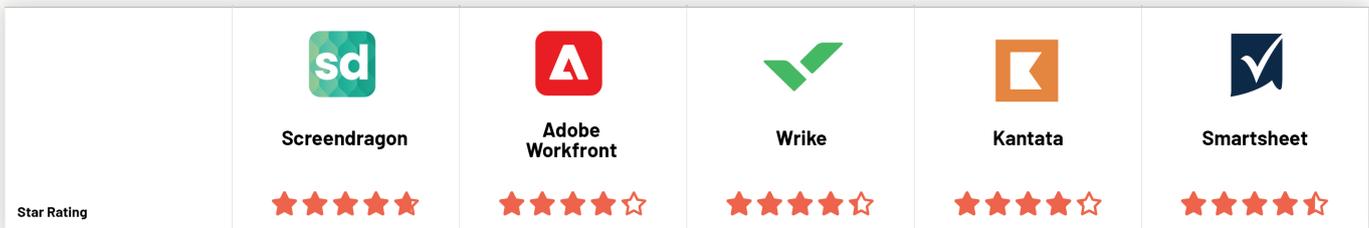
★★★★★

U.P.

User in Pharmaceuticals
Enterprise (>1000 emp.)

" Fantastic UX for fast adoption "

" Screendragon has a great UX that has allowed us to replace a previous system quickly with easy on-boarding of teams."

Screendragon leads the competition across all usability metrics on G2, including ease of setup, ease of administration, and most importantly, ease of use. Usability is a key factor in the successful implementation and adoption of work management software, and we are proud that Screendragon excels in this area, making it the #1 choice for users seeking intuitive and efficient solutions.

	Screendragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Star Rating	★★★★★	★★★★☆	★★★★½	★★★★☆	★★★★½

Ratings

	Screendragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Ease of Admin	89%	80%	83%	77%	87%
Ease of Setup	85%	70%	78%	72%	84%
Ease of Use	91%	78%	80%	77%	85%

Business Partner & Support Ratings

Screendragon is a trusted partner & provides quality support

Best Support
ENTERPRISE
2025

Easiest To Do Business With
ENTERPRISE
2025

Quality of Support:
97%

Ease of Doing Business With:
97%

Screendragon is more than just software; we are a trusted business partner, offering expert guidance and support throughout your journey. With more than 20 years of experience helping global brands and agencies drive change, our team of dedicated process experts is with you every step of the way — from project conceptualisation to implementation, training, and post-launch modifications. We provide valuable best practices for change management, securing leadership buy-in, and developing comprehensive training plans, ensuring your success and long-term adoption.

E.C.

★★★★★

**" Strategic business partner that understands My Business "**

" We chose Screendragon because they offered a great user experience that would engage our marketers and agency partners. We learned that they offer much more than just software - they became true partners in solving our business and process challenges at a global, regional and market level."

Executive Sponsor in Consumer Goods
Enterprise (>1000 emp.)

At Screendragon, our partnership extends far beyond initial setup. We continue to support, challenge, and guide you throughout your journey. Our top ratings on G2 for "Quality of Support" and "Ease of Doing Business With" reflect our ongoing commitment to meeting our customers' needs. Clients trust us not only as a platform but as a dedicated partner, always ready to offer expert counsel and ensure long-term success.

	Screendragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Star Rating	★★★★★	★★★★☆	★★★★½	★★★★☆	★★★★½
Ratings					
Ease of Doing Business With	97%	85%	87%	86%	88%
Quality of Support	97%	84%	88%	84%	85%

Product Direction Ratings

Screendragon is always going in the right direction

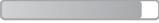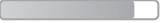| Product Direction:	Likelihood to Recommend:
98%	**94%**
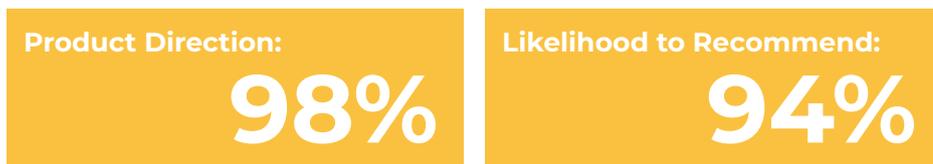
Screendragon proudly leads with a 97% rating in "Product Direction." We are dedicated to staying at the forefront of technology, continuously embedding and utilising AI to maximise benefits for marketers. Our independent, entrepreneurial culture empowers us to move swiftly and innovate. For example, we were the first vendor in the MRM category to introduce a comprehensive 'no code' workflow builder, empowering customers to create tailored workflows without technical expertise.

Our close relationships with customers are essential in shaping the future of our product. We actively listen to feedback, and our product roadmap evolves continuously to introduce even more valuable features and services. With a current Net Promoter Score of 9.4 on G2 — jointly the highest in the market — we are proud of the trust and satisfaction our customers have in us. Choosing Screendragon is a decision that supports your long-term success.

	Screendragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Star Rating	★★★★★	★★★★☆	★★★★☆	★★★★☆	★★★★½

Ratings					
Product Direction	98%	83%	85%	85%	90%
Likelihood to Recommend	94%	84%	87%	84%	90%
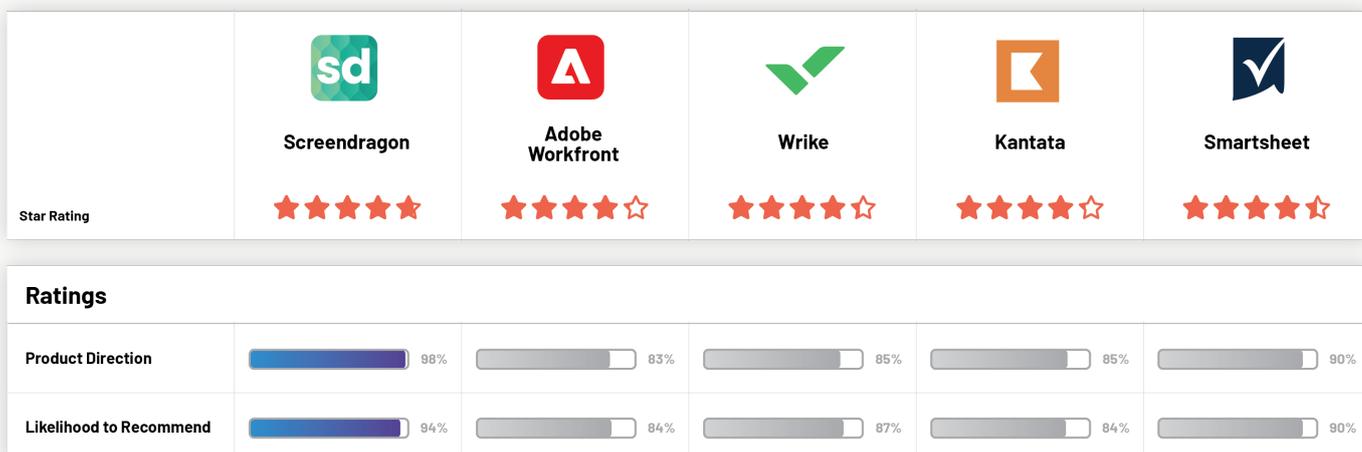
Compare Top Marketing Work Management (MWM) Software Vendors

See how customers rated Screendragon across the top categories in G2's user satisfaction survey:

	Screendragon	Adobe Workfront	Wrike	Kantata	Smartsheet
Star Rating	★★★★★	★★★★☆	★★★★½	★★★★☆	★★★★½
Ratings					
Ease of Admin	89%	80%	83%	77%	87%
Quality of Support	97%	84%	88%	84%	85%
Ease of Setup	85%	70%	78%	72%	84%
Ease of Doing Business With	97%	85%	87%	86%	88%
Ease of Use	91%	78%	80%	77%	85%
Meets Requirements	91%	84%	86%	81%	86%
Permissions	92%	86%	85%	78%	83%
Likelihood to Recommend	94%	84%	87%	84%	90%
Workflow Automation	91%	89%	87%	73%	82%
Product Direction	98%	83%	85%	85%	90%
Resource Allocation	86%	89%	85%	82%	82%
Customisation	91%	88%	85%	72%	83%
Workspace	86%	88%	87%	76%	84%

What Customers Say About Screendragon

Caitlin F
Snr. Manager Creative Ops.
Enterprise (>1000 emp.)

" Gamechanger for us! "

" Screendragon has allowed us to bring method to the madness by simplifying, streamlining and systematizing creative workflows. As our company grows, it has become increasingly important to take all project-related info and communication out of emails and into Screendragon.
It has been a gamechanger for us."

J.U.

Jillian U
Global Commercial Associate Director
Enterprise (>1000 emp.)

" MediaCom Review of Screendragon: flexible, amazing platform, easy to work with "

" I like how Screendragon customizes its platform to meet its client's exact needs. They don't shy away from a challenge and work until their client is happy with the end result. Their platform looks great and is incredibly useful. It will save my team so much time and has set a new standard for work and organization.

U.I.

User in Information Technology and Services
Enterprise (>1000 emp.)

" Best all-in-one work management tool on the market "

" We chose Screendragon because they offered a great user experience that would engage our marketers and agency partners. We learned that they offer much more than just software - they became true partners in solving our business and process challenges at a global, regional and market level."

A.M.

Administrator in Marketing & Advertising
Enterprise (>1000 emp.)

" Great core platform with great customizable options to fit our enterprise's diverse needs "

" It's a comprehensive solution for our large organization. It has helped us to learn about our projects and resourcing and to make better business decisions as a result. I like that it provides project management and resource management and project burn data all in one place for our business leaders.

H.D.

Heather D
Enterprise (>1000 emp.)

" Best tool we have for collaboration & knowledge management "

" Screendragon is incredibly efficient and flexible software. The team has adapted our platform to follow the many changes that have occurred in our business environment and processes."

Why do Marketers Love Screendragon?

1

Easy-to-Use and Customizable
Screendragon has an easy-to-use interface and
can be configured to match your way of working.

2

Partner, Not Platform
We are more than a platform. We believe in building
long-term partnerships with our customers.

3

AI Powered Insights & Operations
Unlock the full potential of your data by leveraging AI-powered insights
and recommendations to drive smarter operational decisions.

4

Industry-Specific Expertise
More than 20 years' experience implementing marketing process change
at global brands, international agencies, and independent agencies.

5

Secure and Scalable
Screendragon is hyper-scalable and meets the
highest data security standards.

6

Easy to Integrate
Screendragon offers 1000's of integrations – direct with leading
ERP systems, through Zapier or custom with our open API.

7

## Proven ROI and Measurable Impact
Screendragon was voted 'Best Value for Money'
by our customers on Capterra. We have no hidden extras.

Ready to See Screendragon in Action?

Screendragon is the work management platform of choice for marketing teams, agencies, and professional services. With more than 20 years of experience in creative and marketing operations, we've partnered with global brands like Kellogg's, Keurig Dr. Pepper, Novartis, and leading financial institutions, as well as agencies such as TBWA and McCann World Group, to streamline marketing workflows and drive significant cost savings.

Recognised for achieving the joint highest NPS score in our industry, Screendragon delivers exceptional satisfaction for marketing professionals. Our platform integrates seamless project management, resource planning, and budget tracking with advanced AI-powered insights and recommendations. These tools enable marketers to optimize workflows, allocate resources efficiently, and make smarter decisions with ease.

Built to meet the needs of modern marketing teams, our intuitive, design-driven platform ensures rapid adoption and measurable results.
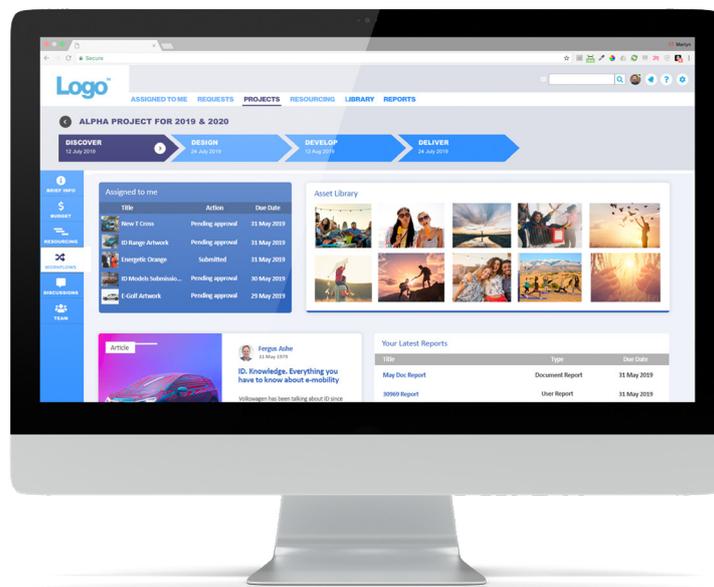
Ready to transform your marketing operations? Request a demo today to see the difference Screendragon can make.